For Immediate Release

New Intelligence Inc. TRAC K-12 Software Series
Now Available Through Texas *Go DIRect Program*

Dallas, Texas -- April 8, 2009   New Intelligence Inc., a Texas-based developer of software for education and training, today announced that the company has contracted with the Texas Department of Information Resources (DIR) to allow school districts in Texas to purchase the award-winning New Intelligence **TRAC software series** through the ***Go DIRect Prog*ram**. The TRAC software series is designed for improving reading, writing, and reasoning skills using text reconstruction methods developed by noted educational researchers, teachers, and authors Arthur Whimbey, PhD., Myra Linden, PhD, and Eugene Williams, EdD. Google "Myra Linden" or "Arthur Whimbey" for several thousand references to the research and publications of these notable educators.

The ***Go DIRect Program*** allows customers to purchase software directly from vendors such as Intersect Systems with whom DIR has a contract. This streamlines the entire order process and allows customers to receive their orders more quickly. Because DIR has completed the competitive bid process required by the state, Texas State Agencies and Local Governments including cities, counties, school and community college districts, and appraisal districts can quickly and easily buy IT products and services from DIR-contracted vendors as opposed to developing individual bid invitations and negotiating contracts, saving significant time and money. Customers receive pricing and product information directly from the Go DIRect vendor and issue their purchase orders directly to the vendor.

Text Reconstruction is an established method for achieving content mastery and retention. Modern Text Reconstruction is a combination of the learning processes used by such noted authors as William Shakespeare, Thomas Jefferson, Benjamin Franklin, Robert Louis Stevenson, Winston Churchill, Jack London, and Malcolm X. The student interacts with each paragraph presented, and must read and respond correctly to the exercises presented in each paragraph in order to complete each exercise successfully and progress to the next paragraph. The Text Reconstruction process is particularly effective in focusing attention on the content, and in enhancing comprehension and retention of the information presented.

The African-American Experience: Stories of Courage and Determination and *Outstanding Hispanic Americans: Individuals Who Made A Difference* series for grades 6 -- 9 implement these successful methods using the latest in computer applications software for Windows-based personal computers, and bring the power of text reconstruction to diversity awareness and training.

Aesop's Fables: The Modern Aesop is designed for use at grade levels 3 -- 5, and includes Text Reconstruction exercises as well as printable coloring sheet copies of the illustrations in the program for that can be printed for students.

Visit the New Intelligence web site at www.newintel.com

Dr. Arthur Whimbey is recognized as a major player in the critical thinking skills movement. His research and writing on methods of improving cognitive and academic skills are well known. He is best known for his classic work, *Problem Solving & Comprehension*, and for designing Project SOAR (Xavier University, New Orleans). Other of his widely heralded books include *Analytical Reading and Reasoning* and *Analyze, Organize, Write*. His articles have appeared in many professional journals. His research has been successfully applied in many schools and colleges, and has twice been reviewed in The New York Times.

Dr. Eugene Williams, Sr. is a well-known public school and college teacher, researcher, and administrator. Dr. Williams implemented a highly effective test improvement program in the Washington, D.C. Schools which dramatically increased National Merit and Achievement finalists, and which was featured in Newsweek magazine. Dr. Williams is a co-author of *Keys to Quick Writing Skills*, with Dr. Whimbey and Dr. Linden.

Dr. Myra J. Linden has devoted 35 years to teaching English and speech in high schools and community colleges. Dr. Linden has published over thirty journal articles on writing and related research. Linden's Ph.D dissertation, *The Development of Text Reconstruction*, traces the components of text reconstruction back 2,000 years. Modern text reconstruction is a combination of the learning-to-write process used by such noted authors as William Shakespeare, Thomas Jefferson, Benjamin Franklin, Robert Louis Stevenson, Winston Churchill, Jack London, and Malcolm X.

The New Intelligence Text Reconstruction software is designed for the latest Windows-based personal computer systems and operates on computer systems running Windows 98, 2000, ME, XP, and Vista.

For additional information on the Texas Department of Information Resources *Go DIRect Program*, including ordering information, select the *Go DIRect* link from the New Intelligence site at www.newintel. com or visit the Texas Department of Information Resources DIR site at www.dir.state.tx.us and select the *DIR Store* link.

New Intelligence is a Texas corporation, founded in 1996, dedicated to the design and development of innovative computer software applications and related technology for education, with an exclusive focus on proven approaches that make a real and measurable difference in the classroom.

For more information on Intersect software or ordering through the Go DIRect Program, contact:

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For a software product list and Intersect software pricing through the Go DIRect Program, visit the Intersect Systems web site at www.intersectsystems.com and click the Go DIRect link.

DIR Contract contact:

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